

January 4, 2005

Food & Drug Administration Office of Special Nutritionals (HFS-450) Center for Food Safety and Applied Nutrition 200 C Street SW Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirement of section 403(r)(6)(21U.S.C. 343(r)(6)) of the Federal Food, Drug and cosmetic Act and in accordance with the requirements of 21 CFR 101.93 that LaneLabs USA, Inc., 25 Commerce Drive, Allendale, NJ 07401 is marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

TEXT OF CLAIM:

- "Supports hair color from within."
- "Naturally supports the production of melanin, the pigment that gives hair its natural color."
- "A dietary supplement for younger looking hair."
- "Supports healthy pigment formation."
- "HAITM potentiated for advanced absorption."
- "Toki Color contains copper, pantothenic acid, vitamin B12, folic acid and Vitamin C all needed to stimulate tyrosinase activity and support the healthy production of melanin."
- "Controlled, clinical research has demonstrated that lycopene and carotneoids (vitamin A family) in combination with vitamins E and C may influence the growth and pigmentation of melanocytes, in vitro, stimulating the production of melanin."

NAME OF INGREDIENTS:

Vitamin A (as Beta-Carotene)

Vitamin C (as Ascorbic Acid)

Vitamin E (as d-alpha tocopheryl acid succinate)

Folate (as Folic Acid)

Vitamin B12 (as cyanocobalamin)

Pantothenic Acid (as Calcium Pantothenate)

Calcium (as Calcium Pantothenate)

Copper (as Copper Sulfate)

Lycopene

HAI Amino Acid Extract (from Sea Algea)

NAME OF SUPPLEMENT:

Toki ColorTM

I certify that the information contained in this notice is complete and accurate and that LaneLabs USA, Inc. has substantiation that the statements are truthful and not misleading.

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